



An Affiliate of the American Academy of Cosmetic Dentistry

New England Academy of Cosmetic Dentistry

Kirk Behrendt

“The Secrets to Make Your Practice Thrive” and “Double Your New Patients Numbers”

A Phenomenal Learning Experience for both Doctors and Their Staff

Friday, March 2, 2018

Straumann USA World Headquarters, Andover MA

7:30 AM:Breakfast/Registration; 8 AM Course begins

\$295.00 (NEACD members) **100.00** (staff) **395.00** (non-members)

Please complete this form and return to:

Dr. Courtney Lavigne/NEACD

109 Andrew Avenue, Suite 202, Wayland, MA 01778

or hello@courtneylavigne.com

Name: _____ DDS DMD

(Please Print Neatly)

Address: _____

City, State, Zip _____

Phone: (Office) _____ (Cell) _____

Email: _____

Names of staff members attending: _____

____ Enclosed is my check made out to NEACD for \$ _____

____ I prefer to pay by credit card MC Visa

Credit card number _____ Exp. date _____

Signature _____ CVV: _____ Date _____

BILLING ZIPCODE REQUIRED: _____



Kirk Behrendt is the founder of ACT Dental, a customized coaching company for dentists.

Kirk has invested his entire professional life studying the top dental practices in the world and the leadership that guides them, and then teaching what he has learned to thousands of grateful dentists and their teams.

He is one of the most sought after lecturers in dentistry as he motivates, teaches, and helps dental personnel take control of their own lives and their practices. Kirk has been recognized as one of Dentistry Today "Top Leaders in Dental Education".

Attendees at all levels agree that Kirk Behrendt is "THE best motivator I have ever heard." **BRING YOUR TEAM!**

Kirk's best two courses combined in one day.

The Top 10 Secrets to Make Your Practice Thrive

Some Dentists and Team members are working harder than ever, yet getting the same results. **Bring your team** to this inspirational lecture to see 10 powerful secrets to create more opportunities to reduce open chairs and produce more dentistry beginning on your first day back to the office.

- Demystify the elements that make a successful practice and promote continual growth
- Use these 9 steps to create more significant and POWER-full relationships with patients
- Learn the 5 ways to significantly reduce cancellations in your schedule
- See how great practices are keeping case acceptance high in this economy
- Re-engineer your workday and your thinking to get more out of LIFE!

Double Your New Patient Numbers: Dental Marketing that Really Works!

The economy has changed the face of dentistry for many dental practices in the last few years. The future of dentistry will belong to practices that grow, adapt, build value and attract new patients with the right internal and external marketing tactics. **Bring your team** to this valuable lecture where we will show you what some of the best dental practices in the country are doing to attract more high quality patients with simple marketing tactics that are really working this year.

- See at least 42 different marketing tactics that have worked for dentists in this economy
- Examine how social media and the internet can be a valuable asset or an energy drainer
- See the 5 scientifically proven methods to increase referrals in a dental practice.
- Reposition your practice with cost effective (or free) marketing tactics in a saturated market
- Explode the number of new patients in your practice without breaking your bank.

Refund Policy: Refunds will be given 30 days prior to the course minus a \$75.00 processing fee.

Course attendance earns 8 AGD CE lecture credit hours



The New England Academy of Cosmetic Dentistry is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from January 1, 2016 to December 31, 2019. Provider ID #2081