



An Affiliate of the  
American Academy of Cosmetic Dentistry

# New England Academy of Cosmetic Dentistry

## **Dr. Christian Coachman**

### **“Complete Digital Workflow for Facially Driven Guided Dentistry”**

**A Phenomenal Learning Experience from One of the  
Masters of High Tech**

**Saturday, October 6, 2018**

**Straumann USA World Headquarters, Andover MA**

7:30 AM:Breakfast/Registration; 8 AM Course begins

**\$295.00** (NEACD members) **100.00** (staff) **395.00** (non-members)

Please complete this form and return to:

**Dr. Courtney Lavigne/NEACD**

**109 Andrew Avenue, Suite 202, Wayland, MA 01778**

or [hello@courtneylavigne.com](mailto:hello@courtneylavigne.com)

Name: \_\_\_\_\_  DDS  DMD

(Please Print Neatly)

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: (Office) \_\_\_\_\_ (Cell) \_\_\_\_\_

Email: \_\_\_\_\_

Names of staff members attending: \_\_\_\_\_

\_\_\_\_ Enclosed is my check made out to NEACD for \$ \_\_\_\_\_

\_\_\_\_ I prefer to pay by credit card  MC  Visa

Credit card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_ CVV: \_\_\_\_\_ Date \_\_\_\_\_

**BILLING ZIPCODE REQUIRED: \_\_\_\_\_**

This lecture will explain the step-by-steps of how to digitally design smiles in harmony with faces. You will learn how you can utilize an interdisciplinary software platform to demonstrate simulated results, before treatment, and therefore excite your patients and increase case acceptance.

The focus of the course is understanding how to implement a fully digital, facially driven workflow in interdisciplinary cases, increasing esthetics, precision and efficiency. Based on complete utilization of the latest digital technology, the process incorporates many concepts including Guided Dentistry, Treatment Simulation, Natural Algorithms, Digital Prep, Printed Restorations, Remote Care and Cloud Team Communication.

Learning Objectives:

- The facially driven interdisciplinary software platform.
- Esthetic Natural Anterior and Functional Posterior Restorations with CAD/CAM.
- The Restorative and Orthodontic Digital link

### About the speaker:



## **Christian Coachman, CDT, DDS**

Dr. Christian Coachman graduated in Dental Technology in 1995 and in Dentistry at the University of São Paulo/Brazil in 2002. He is a member of the Brazilian and American Academy of Esthetic Dentistry. Dr. Coachman attended the Ceramic Specialization Program at the Ceramoart Training Center, where he also became an instructor. He is an adjunct professor of the Restorative Department at University of Pennsylvania School of Dental Medicine.

In 2004, Dr. Coachman was invited by Drs. Goldstein, Garber, and Salama, of Team Atlanta, to become Head Ceramist of their laboratory, a position he held for over 4 years. Dr. Coachman worked with many leading dentists around the world including Drs. Van Dooren (Belgium), Gurel (Turkey), Fradeani (Italy), Bichacho (Israel), Ricci (Italy) and Calamita (Brazil).

He is the developer of the Digital Smile Design, the Pink Hybrid Implant Restoration, the Virtual Planning Center, Emotional Dentistry, Interdisciplinary Platform and Smile Donator concepts, conceptual developer of DSD App and founder of the DSD-Digital Smile Design company.

He currently divides his time between his family Dental Clinic in Sao Paulo-Brazil and the Digital Smile Design headquarters in Madrid-Spain. He is the Director of the DSD Residency program with continuing education courses for dental professionals from all over the world. He also works as a consultant for Dental companies and offices, developing products, implementing concepts and marketing strategies. He is one of the most sought after lecturers in the world. He has numerous publications internationally in the fields of esthetic dentistry, dental photography, oral rehabilitation, dental ceramics and implants.

**Refund Policy: Refunds will be given 30 days prior to the course minus a \$75.00 processing fee.**

**Course attendance earns 8 AGD CE lecture credit hours**



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