



An Affiliate of the American Academy of Cosmetic Dentistry

New England Academy of Cosmetic Dentistry

Dr. Jason Olitsky

“Using Photography and Video to Plan, Perform and Promote Cosmetic Dentistry”

Let this Accredited Member of the AACD help you learn to improve and market your dentistry in today’s screen-addicted society.

Saturday, October 3, 2020

Straumann USA World Headquarters,

60 Minuteman Road, Andover MA 01810

7:30 AM:Breakfast/Registration; 8 AM Course begins

\$295.00 (NEACD members) 100.00 (staff) 395.00 (non-members)

Please complete this form and return to:

S. Fishman/NEACD

201 Needletree Lane, Glastonbury, CT 06033

or email: sfishman.services@gmail.com

**BARGAIN RATE FOR MEMBERS
STILL ONLY \$295**

Name: _____ DDS DMD

(Please Print Neatly)

Address: _____

City, State, Zip _____

Phone: (Office) _____ (Cell) _____

Email: _____

AGD Number: _____

Names of staff members attending: _____

____ Enclosed is my check made out to NEACD for \$ _____

____ I prefer to pay by credit card: amount \$ _____

Credit card number _____ Exp. date _____

Signature _____ CVV: _____ Date _____

BILLING ZIPCODE REQUIRED: _____

Course Description:

“Using Photography and Video to Plan, Perform and Promote Cosmetic Dentistry”

Dr. Jason Olitsky is an Accredited member of the AACD who delivers a high energy motivational presentation on the use of photography and video in cosmetic dentistry. He provides practical knowledge on utilizing a camera to help communicate, both in the office and in social media, with patients, specialists, laboratories and most importantly ourselves. His presentations are filled with high impact video and captivating images as he reinforces the importance of making emotional connections with patients throughout the smile design process. He demonstrates a systematic and predictable approach to anterior aesthetics including step-by-step preparation instructions and customized veneer provisionalization utilizing photography at all steps along the way.

His practice, Smile Stylist, owes its success not only to his clinical expertise, but also to his fantastic ability to visually connect with his cosmetic focused patients to manage expectations, understand the emotions of case acceptance, and help them visualize and predict results. All dentists market their relationship skills, but adding superb visual skills can make us all so much more successful. Come see how it is done.

About the speaker:



Jason Olitsky, DMD, AAACD

Dr. Olitsky is a 2001 graduate of Temple University School of Dentistry, an Accredited Member of the American Academy of Cosmetic Dentistry and past-president of the Florida Academy of Cosmetic Dentistry. He is the Program Director for the Clinical Mastery Series and the CEO of Smile Stylist®.

He teaches portrait and clinical photography and over the shoulder anterior aesthetics courses. He is on the Editorial Review Board of Inside Dentistry. He is also a key opinion leader with Digital Smile Design. He is a clinical consultant with Dental Advisor. He publishes on various topics of cosmetic dentistry, has appeared in numerous national beauty and health magazines and serves as product consultant for dental product companies. He maintains a private practice, Smile Stylist, in Ponte Vedra Beach, Florida.

Refund Policy: Refunds will be given 30 days prior to the course minus a \$75.00 processing fee. Course attendance earns 8 AGD CE lecture credit hours



The New England Academy of Cosmetic Dentistry is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from January 1, 2020 to December 31, 2022. Provider ID #208142.