



Dr. Jason Olitsky

“The Visual Edge: Photography, Video, and No-Prep Veneers in Modern Cosmetic Dentistry”

March 28, 2026

**Boston – Andover Doubletree Hotel by Hilton
123 Old River Road, Andover MA 01810**

7:15 AM:Breakfast/Registration; 8 AM Course begins; Lunch Included

\$295.00 (NEACD 2026 members) 150.00 (non-dentist staff) 395.00 (non-members)

**BARGAIN RATE FOR MEMBERS
STILL ONLY \$295**

Please complete this form and return to:

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Names of non-dentist staff members attending: _____

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Jason Olitsky, DMD, AAACD

“The Visual Edge: Photography, Video, and No-Prep Veneers in Modern Cosmetic Dentistry”

Course Description

Today’s most influential cosmetic practices don’t just show before and after photos; they tell stories that connect, educate, and inspire. Dr. Olitsky’s “The Visual Edge” takes attendees through the complete cycle of modern aesthetic dentistry: how to attract ideal patients with authentic visual content, deliver exceptional clinical results with conservative veneer techniques, and use those same videos and photographs to inspire the next patient.

Through a series of patient case studies that include influencer collaborations, full-mouth no-preparation veneers, and smile transformations across a range of ages, Dr. Olitsky demonstrates how photography and video integrate into every stage of practice. From capturing natural-light portraits and clinical images, to filming patient testimonials and in-office reels, attendees will learn how to elevate both their dentistry and their storytelling.

This course blends clinical instruction with creative communication. It shows how thoughtful use of photography, video, and conservative veneer protocols can enhance results, strengthen laboratory collaboration, and attract patients who truly value high-quality aesthetic dentistry.

Learning Objectives

1. Understand the visual cycle of modern cosmetic dentistry—from attracting ideal patients through storytelling to using completed cases to inspire new ones.
2. Implement a photographic and video workflow for documenting smile design, patient communication, and laboratory collaboration using both DSLR and smartphone tools.
3. Apply practical techniques for filming and editing short-form video content, including lighting, framing, and CapCut editing tips that reflect clinical results and brand identity.
4. Evaluate conservative veneer treatment options including no-preparation and minimal-preparation veneers, as well as full-mouth additive cases, and learn how to sequence and bond these predictably.
5. Refine aesthetic provisional and veneer delivery techniques to achieve natural results that photograph and film beautifully for patient education and practice promotion.

BIO

Dr. Jason Olitsky, graduated Temple University School of Dentistry and is an Accredited Member of the American Academy of Cosmetic Dentistry. He is on the editorial review boards of The Journal of Cosmetic Dentistry and Inside Dentistry. As a national lecturer, past president of the Florida Academy of Cosmetic Dentistry, and previous Program Director of The Clinical Mastery Series, he founded The Smile Stylist Training Center: a live-patient hands-on education, renowned for advanced, minimally-invasive and no-preparation smile enhancement techniques. Dr. Olitsky has published extensively. His commitment to natural, high-quality dentistry is balanced with the most conservative techniques, and his expertise in photography, video, and lighting has contributed to Smile Stylist's success as a premier cosmetic dentistry destination.

Refund Policy: Refunds will be given 30 days prior to the course minus a \$75.00 processing fee.

Course attendance earns 8 CEU lecture credit hours



New England Academy of Cosmetic Dentistry
Nationally Approved PACE Program Provider for FAGD/MAGD credit.
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